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Agenda



- Growth Acceleration Goals And Action Plans
- Industrial Entry & Food Security
- Expanding in the health and wellness sector
- Operational Expansion in Distribution & Food Services
- Business performance H2
- Business performance Ye 2024
- Financial performance Ye 2024
- Aleid Foods share performance





The Goals:

- Aleid Foods 2030 Vision To establish Aleid Foods as the go-to partner for delivering sustainable, premium-quality, and health-focused food solutions proudly developed in Kuwait, competitively positioned in the region, and aligned with global standards. Aleid 2030 is not just a vision it's our blueprint for transformation, national impact, and long-term value creation.
- Drive sustainable revenue growth and capture greater market share
- Operational excellence by boosting efficiency across all functions to support profitable growth and longterm scalability



Industrial Entry & Food Security

We are transitioning from a premier importer into a critical player in food manufacturing, reinforcing Kuwait's long-term vision for food security.

Core Growth Drivers:

- Rolling out advanced manufacturing hubs approved by the Public Authority for Industry.
- Securing value-driven production assets to fast-track capacity and market access.
- Collaborating with top poultry-producing nations to localize protein manufacturing.

Expected Outcomes:

- Diminish import dependency.
- Enhance production efficiency and product quality.
- Solidify Kuwait's food independence for future generations.



Expanding in the Health & Wellness Sector

Market Leadership

- Establishing Health Land as a regional leader in supplements, healthy foods, and personal care
- Launching organic products aligned with global standards

Digital & Distribution Expansion

- Introducing an online platform for sales and consultations
- Growing reach through e-commerce and retail partnerships

Public Awareness & Personalization

- Nationwide campaigns with health experts
- Personalized support from certified nutritionists

Expected Impact

- Greater public health awareness and product demand
- Increasing of Health Land's market share
- Strengthening Kuwait's position in the health nutrition market

Operational Expansion in Distribution & Food Services



Expanding Market Reach

- Growing Aleid Foods' presence across co-ops, convenience stores, and major retail chains
- Forming strategic partnerships with hypermarkets to increase distribution channels

Advancing Food Services

- Creating tailored product lines for restaurants, cafés, and hotels
- Offering reliable, high-efficiency supply solutions for the HORECA sector

Enhancing Logistics & Operations

- Implementing smart inventory and supply chain systems
- Collaborating with innovative logistics providers for faster, timely deliveries

Expected Impact

- Increased distribution market share across Kuwait
- Improved operational efficiency and profitability
- Elevated food service standards through integrated solutions

Business Performance - H2 2024



Aleid Foods	H2 Results 2024	H2 Results 2023	H2 Growth 2024 vs 2023
Total Revenue	32,605,812	17,124,981	90.4%
Net Profit	2,383,536	1,556,268	53.2%
Net Profit Margin	7.3%	9.1%	
EBTIDA	3,224,398	2,063,127	56.3%
EBTIDA Margin	9.9%	12.0%	

Business Performance - H2 2024 (Cont'd.)













Aleid Foods	12M 2024	12M 2023	12M Growth 2024 vs 2023
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Total Revenue	69,729,142	35,118,071	98.6%
Net Profit	5,536,424	3,414,270	62.2%
Net Profit Margin	7.9%	9.7%	
EBTIDA	7,233,946	4,490,539	61.1%
EBTIDA Margin	10.4%	12.8%	

Business Performance - Ye 2024 (Cont'd.)









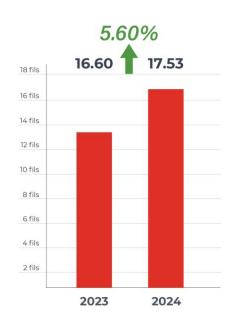
Financial Performance Ye2024



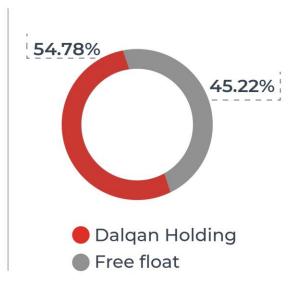
Aleid Foods	2024 Ye	2023 Ye
Working Capital	39,940,330	38,506,784
as % of Revenue	57.3%	109.6%
CapEx	402,357	33,122
TO REVNUE %	0.6%	0.1%
Free chash flow	9,045,722	5,534,158
as % of Revenue	13.0%	15.8%
Net debt	20,470,780	16,325,658
Net debt/ Equity	43.0%	36.0%
EBITDA	7,233,946	4,490,539
Net debt/EBITDA	267.1%	342.6%

Share Performance H2 Ye2024





	Cash	Shares	Dividends
2020	5%	20%	25%
2021	8%	17%	25%
2022	5%	10%	15%
2023	10%		10%
2024	13%	3%	16%





Q&A

Aleid Foods Earnings H2 — Ye 2024

Thank you