

Aleid Foods exclusive authorized distributor of Freshly Foods brand products in Kuwait

Kuwait - June 2022:

Aleid Foods Company announced the agreement to become the exclusive authorized distributor of Freshly Foods brand products in Kuwait in all local sale outlets, central markets, and hypermarkets of various regions, in addition to its unique products offered to the food service segment approved by international brands standards.

Freshly Foods brand is distinguished by a wide product offering of frozen high-quality products including beef, poultry, and seafood, made from the finest ingredients carefully selected from the most renowned regional and international suppliers. The brand also provides delicious food additives and vegetarian substitutes for meat and more. Freshly Foods focuses on the selection and development of food safety-related technology and creating recipes that promote healthy eating habits, following the highest production standards with accredited international certificates.

This valued cooperation supports Aleid Foods Company's products portfolio development in Kuwait and entering the food services sector of international and local restaurant chains since Freshly Foods products are the approved supplier of various internationally renowned restaurants like Burger King, Pizza Hut, IKEA, and more, in addition to being distinctive for providing innovative frozen products and easy to make meals for the gourmet consumer.

Diversifying Aleid Foods' products portfolio will support the company's expansion plans in the local market and solidify its operations to achieve continuous growth and sustainable returns for shareholders and partners.

--The End--



“Aleid Foods Company was established in 1994, with a paid-up capital of more than 12 million Kuwaiti dinars. It was listed on the Kuwait Stock Exchange in 2008 under the consumer services sector. Today, it is a leading company in importing, marketing, and distributing food products in Kuwait. “Aleid Foods” has diverse operation lines, a group of partner brands, branches, and subsidiaries specialized in food, with a distribution channel network of advanced logistical capabilities, serving more than 1000 commercial customers and massive direct-to-store operations. “Aleid Foods” believes in digitalization and is keen to adopt the latest digital technologies in the marketing and distribution of food products.

نمو متواصل

 Ardiya Industrial area Block 2, Building 100, Kuwait

 +965 24335300-400

 +965 24338216

 info@aleidfood.com

 www.aleidfoods.com